

Focus Financial Partners Inc.

Third Quarter 2022

Earnings Release Supplement

November 3, 2022

VISION for VISIONARIES.

Disclaimer



Special Note Regarding Forward-Looking Statements

Some of the information in this presentation may contain forward-looking statements. Forward-looking statements give our current expectations, contain projections of results of operations or of financial condition, or forecasts of future events. Words such as "may," "assume," "forecast," "position," "predict," "strategy," "expect," "intend," "plan," "estimate," "anticipate," "believe," "project," "budget," "potential," "continue," "will and similar expressions are used to identify forward-looking statements. They can be affected by assumptions used or by known or unknown risks or uncertainties. Consequently, no forward-looking statements can be guaranteed. When considering these forward-looking statements in this presentation. Actual results may vary materially. You are cautioned not to place undue reliance on any forward-looking statements. You should also understand that it is not possible to predict or identify all such factors and should not consider the following list to be a complete statement of all potential risks and uncertainties. Factors that could cause our actual results to differ materially from the results contemplated by such forward-looking statements include the impact and duration of the outbreak of the novel coronavirus, fluctuations in wealth management fees, our reliance on our partner firms and the principals who manage their businesses, our ability to make successful attractuation, our inability to facilitate smooth succession planning at our partner firms, our inability to complete, our reliance on key personnel, our inability to retain clients following an acquisition, write down of goodwill and other intangible assets, our failure to maintain and properly safeguard an adequate technology infrastructure, cyber-attacks, our inability to recover from business continuity problems, inadequate insurance coverage, the termination of management agreements by management companies, our inability to generate sufficient cash to service all of our indebtedness, the failure of our partner firms to

Non-GAAP Financial Measures

Adjusted EBITDA is a non-GAPAP measure. Adjusted EBITDA is defined as net income (loss) excluding interest income, interest expense, income tax expense, amortization, non-cash equity compensation and impairments, if any, depreciation and other amortization, non-cash equity compensation expenses, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, other (income) expenses, net, impairment of equity method investment, management contract buyout, other one-time transaction expenses and secondary offering expenses, if any. We believe that Adjusted EBITDA, viewed in addition to and not in lieu of, our reported GAAP results, provides additional useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees or non-employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company to company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent consideration is not considered a key measure in comparing our operating performance and average expected life of acquired intangible assets and the method by which assets were acquired; the amortization of intangible assets obtained in acquisitions are not considered a key measure in comparing our operating performance. We use Adjusted EBITDA (i) as a measure of operating performance, (iii) for planning purposes, including the preparation of budgets and forecasts, (iii) to allocate resources to enhance the financial performance of our business, (iv) to evaluate the effectiveness of our business strategies, and (v) as a consideration in determining compensation for certain employees. Adjusted EBITDA

We analyze our performance using Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share. Adjustments Per Share are non-GAAP measures. We define Adjusted Net Income Excluding Tax Adjustments as net income (loss) excluding income tax expense, amortization of debt financing costs, intangible amortization and impairments, if any, non-cash equity compensation expenses, non-cash changes in fair value of estimated contingent consideration, loss on extinguishment of borrowings, impairment of equity method investment, management contract buyout, other one-time transaction expenses and secondary offering expenses, if any. The calculation of Adjusted Net Income Excluding Tax Adjustments also includes adjustments to reflect a pro forma 27% income tax rate reflecting the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.

We believe that Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share, viewed in addition to and not in lieu of, our reported GAAP results, provide additional useful information to investors regarding our performance and overall results of operations for various reasons, including the following: (i) non-cash equity grants made to employees or non-employees at a certain price and point in time do not necessarily reflect how our business is performing at any particular time; stock-based compensation expense is not a key measure of our operating performance, (ii) contingent consideration or earn outs can vary substantially from company to company and depending upon each company's growth metrics and accounting assumption methods; the non-cash changes in fair value of estimated contingent considered a key measure in company our operating performance, and (iii) amortization expenses can vary substantially from company to company and from period to period depending upon each company's financing and accounting methods, the fair value and average expected life of acquired intangible assets and the method by which assets were acquired; the amortization of intangible assets obtained in acquisitions are not considered a key measure in comparing our operating performance.

Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not purport to be an alternative to net income (loss) or cash flows from operating activities. The terms Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not defined under GAAP, and Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share are not a measure of net income (loss), operating income or any other performance or liquidity measure derived in accordance with GAAP. Therefore, Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share as reported under GAAP. Some of these limitations are: (i) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect all cash expenditures, future requirements for capital expenditures or contractual commitments, (ii) Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share do not reflect changes in, or cash requirements for, working capital needs, and (iii) Other companies in the financial services industry may calculate Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share can differ significantly from company to company depending on strategic decisions regarding capital structure, the tax jurisdictions in which companies operate and capital investments. We compensate for these limitations by relying also on the GAAP results and use Adjusted Net Income Excluding Tax Adjustments Per Share as supplemental information.

To supplement our statements of cash flows presented on a GAAP basis, we use non-GAAP liquidity measures on a trailing 4-quarter basis to analyze cash flows generated from our operations. We consider Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation to be liquidity measures that provide useful information to investors about the amount of cash generated by the business and are two factors in evaluating the amount of cash available to pay contingent consideration and deferred acquisition consideration, make strategic acquisitions and repay outstanding borrowings. Adjusted Free Cash Flow and Cash Flow Available for Capital Allocation do not represent our residual cash flow available for discretionary expenditures as they do not deduct our mandatory debt service requirements and other non-discretionary expenditures. We define Adjusted Free Cash Flow as net cash provided by operating activities, less purchase of fixed assets, distributions for Focus LLC unitholders and payments under tax receivable agreements (if any). We define Cash Flow Available for Capital Allocation as Adjusted Free Cash Flow plus the portions of contingent consideration and deferred acquisition consideration and cash Flow Available for Capital Allocation can differ significantly from company to company.

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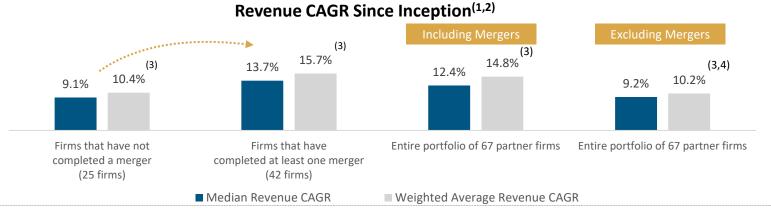


Key Investor Questions on Q3 2022

Key Investor Questions on Q3 2022

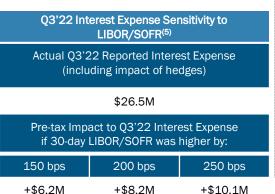


$oldsymbol{1}$ What was your organic growth?



How sensitive are your earnings to higher interest rates?

4.4% weighted average cost of debt



Has your M&A momentum been impacted by the recent market volatility?



YOY increase in industry M&A transaction volumes as of 9M'22 (7)

+23%

+54%

YOY increase in M&A activity among RIAs with <\$1bn in client assets as of 9M'22 (7)

+52%

Of RIAs seek to become a buyer of other RIAs as part of their growth strategy (7)

- 2. Inception means first full four quarters as a Focus partner firm and reflects activity through all market cycles during that time. The analysis includes the 67 firms since inception that have been with us for at least 2 years as of September 30, 2022 in order to determine a baseline revenue growth rate. If Focus partner firms merged together, their financials have been combined.
- 3. The weightings are based on the September 30, 2022 LTM revenues of the respective partner firms.
- 4. Excluded the first full annual revenue from all the mergers made by our partner firm portfolio since joining Focus.
- 5. Analysis shows the actual interest expense for Q3'22, inclusive of the Company's Term Loans, Revolver borrowings and the impact of the three cash flow hedges which effectively convert the LIBOR variable interest rate on the first \$850 million of Term Loan borrowings to a fixed weighted average interest rate of 62 basis points. The analysis then assumes that 30-day LIBOR and SOFR rates were either 150bps, 200bps or 250bps higher throughout the entire period.
- Includes signed and pending close transactions.
- 7. Source: DeVoe & Company RIA Deal Book ™ Third Quarter 2022.

^{1.} As of September 30, 2022.

Key Investor Questions on Q3 2022



4 What are your sources of liquidity?

~\$129M

Cash on

balance

sheet (1)

~\$590M

Available Revolver capacity (1) ~\$346M

LTM Cash Flow Available for Capital Allocation (1,2)

How much in earnings preference do you have from recent partner firm acquisitions?

Cumulative New Partner Firms and Acquired Base Earnings(3) Since Q1 2019



*Q4 includes a new partner firm that has closed and a new partner firm that is signed and pending close as of November 3, 2022.

6 How correlated were your Q3 revenues to the markets?

Non-market correlated

65.6% Billed in advance

(Market correlated revenues)

76.1%

23.9%

Market correlated

34.4% Billed in arrears

7 What is your outlook for your Net Leverage Ratio $^{(4)}$?



Highly diversified revenue stream

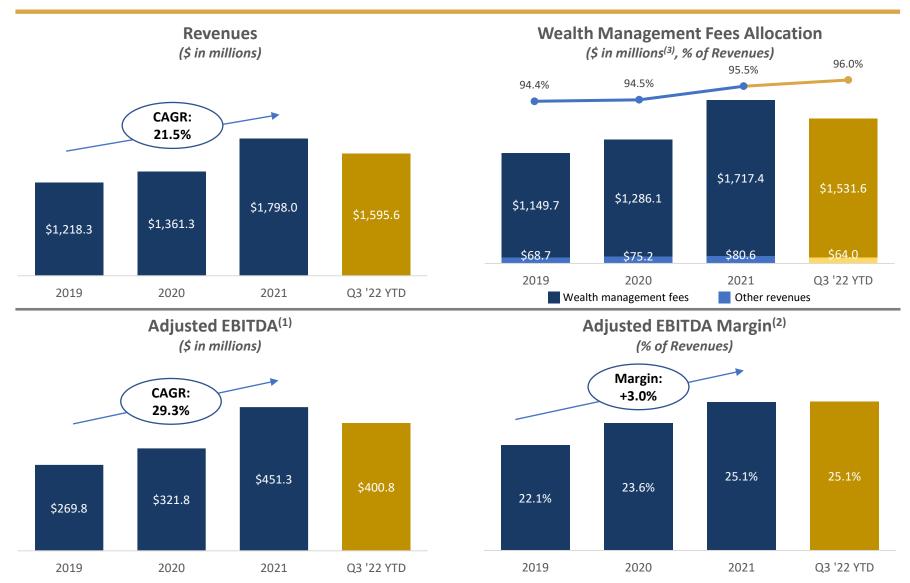
- As of September 30, 2022.
- 2. Non-GAAP financial measure. See Appendix for reconciliations.
- 3. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.
- 4. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).



Selected Growth Trends

Strong and Sustained Revenue and Adjusted EBITDA Growth...





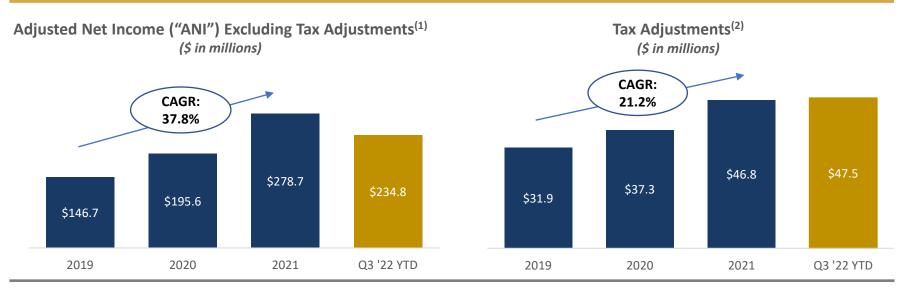
^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

^{2.} Calculated as Adjusted EBITDA divided by revenues.

^{3.} The sum of wealth management fees and other revenues as presented in this chart may not agree to total revenues as presented due to rounding.

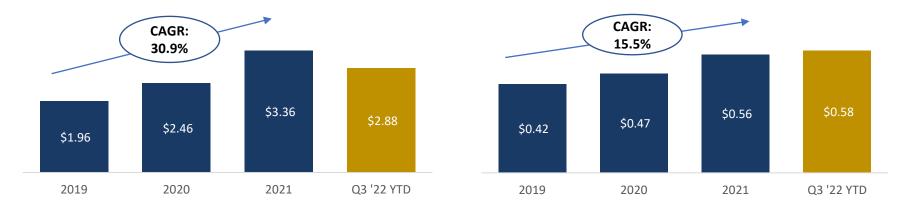
... Drives Strong Bottom-Line Performance Enhanced by a Tax Efficient Structure











^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

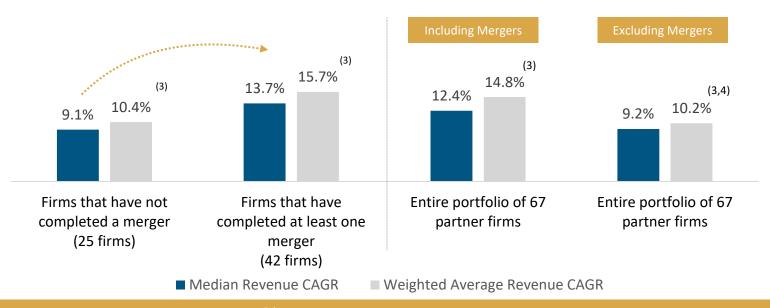
^{2.} Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.

Our Organic Growth is Strong, Including and Excluding Mergers



- Partner firms who grow through mergers in addition to traditional client acquisition strategies have transformed their businesses through accelerated growth.
- Mergers enable efficient access to large pools of client assets, new spheres of influence, distribution channels and exceptional advisor talent.

Revenue CAGR Since Inception^(1,2)



67 partner firms⁽⁵⁾ represented ~88% of our Q3 2022 LTM revenues

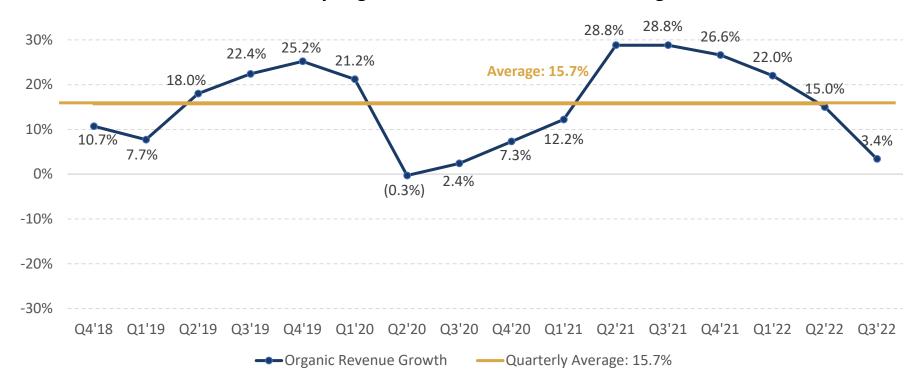
- 1. As of September 30, 2022.
- 2. Inception means first full four quarters as a Focus partner firm and reflects activity through all market cycles during that time. The analysis includes the 67 firms since inception that have been with us for at least 2 years as of September 30, 2022 in order to determine a baseline revenue growth rate. If Focus partner firms merged together, their financials have been combined.
- The weightings are based on the September 30, 2022 LTM revenues of the respective partner firms.
- 1. Excluded the first full annual revenue from all the mergers made by our partner firm portfolio since joining Focus.
- 5. The 67 partner firms have been with Focus for a weighted average of ~8 years and a median period of ~6 years.

Our Average Organic Revenue Growth Demonstrates Partner Firm Strength and Resiliency



Over the last 16 quarters, average organic growth has been 15.7%

Quarterly Organic Revenue Growth(1) Percentage



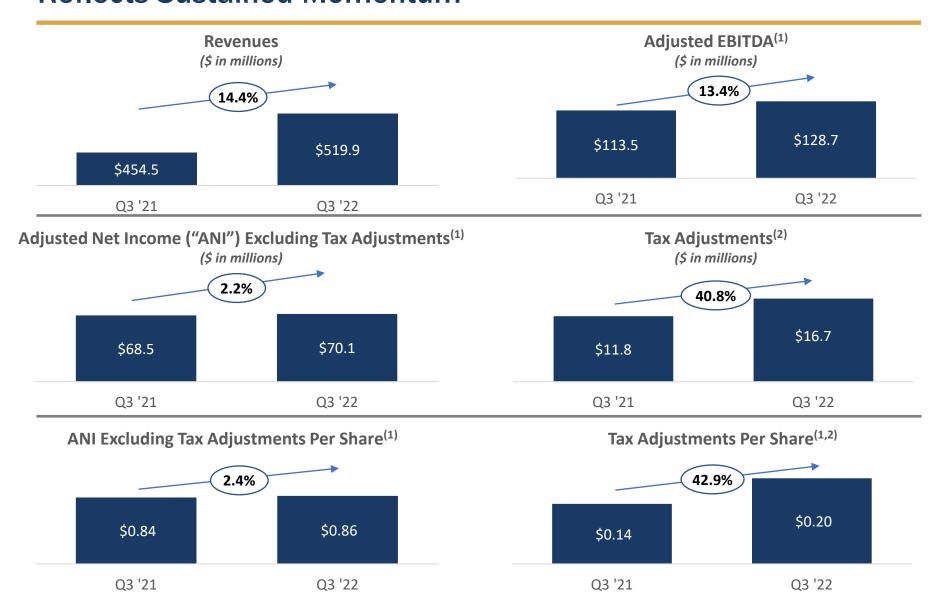
^{1.} Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by Focus's partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented are included in Focus's consolidated statements of operations for the entire periods presented. Focus believes these growth statistics are useful in that they present full-period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.



Third Quarter 2022 Recap

Robust Year-Over-Year Financial Performance Reflects Sustained Momentum





^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

^{2.} Refer to footnote 2 on slide 9.

Q3 2022 Financial Snapshot



Revenues

- Revenues: \$519.9 million, +14.4% year-over-year growth
- Organic revenue growth rate: (1) +3.4% year-over-year

Adjusted EBITDA

- Adjusted EBITDA:⁽²⁾ \$128.7 million, +13.4% year-over-year growth
- Adjusted EBITDA margin:⁽³⁾ 24.8%

Net Income and Per Share Amounts

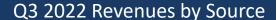
- GAAP net income: \$38.3 million, compared to \$1.8 million in Q3 2021
- GAAP basic and diluted net income per share attributable to common shareholders: \$0.45 and \$0.44
- Adjusted Net Income Excluding Tax Adjustments: (2) \$70.1 million, +2.2% year-over-year growth
- Tax Adjustments: (4) \$16.7 million, +40.8% year-over-year growth
- Adjusted Net Income Excluding Tax Adjustments Per Share: (2) \$0.86, +2.4% year-over-year growth
- Tax Adjustments Per Share: (2,4) \$0.20, +42.9% year-over-year growth

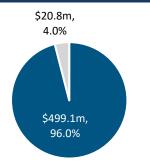
Net Leverage & Cash Flow

- Net Leverage Ratio:⁽⁵⁾ 3.98x
- Net cash provided by operating activities: \$306.4 million (LTM Q3 2022), -1.4% year-over-year
- Cash Flow Available for Capital Allocation: (2) \$345.8 million (LTM Q3 2022), +15.4% year-over-year
- Unamortized gross tax shield at September 30, 2022 of \$2.8+ billion
- No Tax Receivable Agreement payments
- 1. Organic revenue growth represents the period-over-period growth in revenues related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.
- Non-GAAP financial measure. See Appendix for reconciliations.
- Calculated as Adjusted EBITDA divided by revenues.
- 4. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where the Company received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to the Company's acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is identified to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis.
- 5. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

We Have Multiple Sources of Revenue Diversification

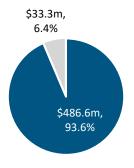






- Holistic wealth management fees tied to team-based service model
- Not a commission or interest revenue based model
- Wealth Management Fees
- Other

Q3 2022 Revenues by Region



- Domestic
- International

- International sources provide growing revenue diversification
- 9 partner firms across
 Australia, Canada, Switzerland
 and the UK, together with
 partner firm Connectus, are
 platforms for growth

Q3 2022 Revenues Correlated to Markets



Revenues Correlated

- Non-correlated revenues typically include fixed fees for investment advice, tax fees and family office type services
- Diversification reduces market risk to revenue stream
- Correlated to Markets
- Not Correlated to Markets

Billing Structure of Market-Correlated

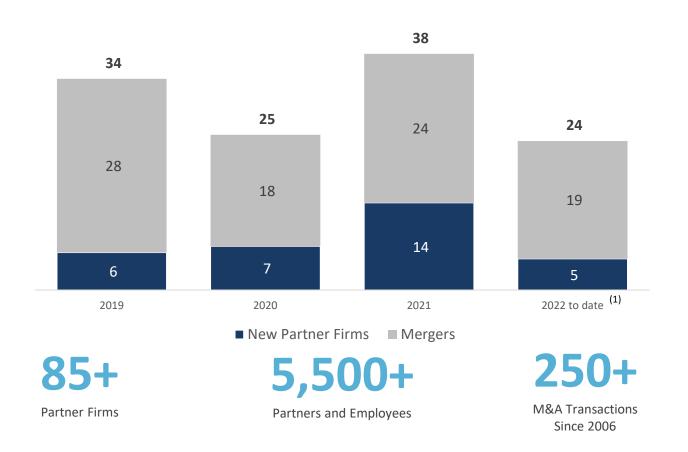


- Advance billing structure used by majority of partner firms gives high visibility into subsequent quarter
- Diversification of billing practices across partner firms is an embedded revenue hedge

Continuing a Trend of Strong M&A Volume



Annual M&A Transactions Since 2019



^{1.} Includes a signed and pending close transaction

2022 M&A Activity Continues to be Robust



2022 YTD Highlights

24 closed or pending transactions to date:

- 5 new partner firms
- 19 mergers, including 1 Connectus merger

	Туре	Firm Name	Acquiring Partner Firm	Closing Date	Primary Office Location
	Partner Firm Acquisitions	 FourThought Private Wealth Beaumont Financial Partners 		11/1/2022 Q4*	Venice, FL Needham, MA
Q4 2022	Mergers	 Dental Wealth Johnson Beekman Strategic Capital Advisers Guidry Alpha Insurance Schur & Sugarman 	Buckingham Strategic Wealth Hill Prime Quadrant Transform Wealth Summit Financial Ancora Provident Financial Management	10/1/2022 10/1/2022 10/1/2022 10/1/2022 10/25/2022 11/1/2022 11/1/2022	Bellevue, WA Brentwood, TN New York, NY Denver, CO Metairie, LA Westlake, OH Los Angeles, CA
	Partner Firm Acquisitions	 Octogone Holding Icon Wealth Partners 		7/1/2022 8/1/2022	Geneva, Switzerland Houston, TX
Q3 2022	Mergers	 Grecu Capital Management Bergman Investment Management Samson Wealth Management Ross Bennet Smith Parsons Skinner RT Mosaic 	Buckingham Strategic Wealth Buckingham Strategic Wealth XML NKSFB Edge Cardinal Point Cardinal Point	7/1/2022 7/1/2022 7/1/2022 7/1/2022 8/26/2022 9/1/2022 9/1/2022	Bend, OR San Mateo, CA Fort Washington, PA London, United Kingdom Dallas, TX Bahamas Calgary, Canada
	Partner Firm Acquisitions	Azimuth Capital Management		4/1/2022	Bloomfield Hills, MI
Q2 2022	Mergers	 Mid-Continent Capital Lumia Wealth Holloway Wealth Management Henry & Horne Wealth Management 	Connectus Buckingham Strategic Wealth ARS Wealth Advisors InterOcean Capital	4/1/2022 4/1/2022 5/1/2022 6/1/2022	Chicago, IL Overland Park, KS Gainesville, FL Scottsdale, AZ
Q1 2022	Mergers	1. Harris, Saunders & Leach	The Colony Group	2/4/2022	Washington, DC

^{*} Signed and pending close

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New Partner Firms Further Diversify Our Partnership (1)



FourThought Private Wealth

Closed November 1, 2022 ~\$1.1 Billion in Client Assets Fiduciary Wealth Manager

- Headquartered in Venice, FL
- Enhances Focus' deep presence in attractive Florida wealth market
- Serves HNW, UHNW, and institutional clients across the US

Beaumont Financial Partners

Estimated Late Q4 Close ~\$2.7 Billion in Client Assets Fiduciary Wealth Manager

- Headquartered in Needham, MA
- Scaled regional platform with strong ties to multiple Boston area universities
- Serves HNW/UHNW individuals and families, small businesses, and nonprofits

Estimated Annual Revenues: >**\$21 million**⁽¹⁾⁽²⁾
Estimated Annual Acquired Base Earnings: ~**\$7.3 million**⁽³⁾
Weighted Average '19-'21 Revenue CAGR: >20% ⁽¹⁾⁽²⁾

- We have over 85 partner firms with headquarters located across the United States as well as Australia, Canada, Switzerland and the United Kingdom. This data may not be representative of our other partner firms and is not necessarily indicative of these firms' future performance.
- 2. Historical and estimated data based on the unaudited pre-acquisition financial statements of the acquired companies prepared by the acquired companies prior to Focus acquisition. Such financial statements may not have been prepared in accordance with GAAP or pursuant to the rules and regulations of the SEC and may not be comparable to the presentation of such data after being acquired by Focus.
- 3. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.



Fourth Quarter 2022 Outlook

Q4 2022 Outlook



Revenues

- Estimated Q4 revenues of ~\$505 to \$515 million (excludes performance fees).
- Estimated Q4 YOY organic revenue growth of negative ~10%⁽¹⁾
 - The \$20 million in performance fees in the prior year has a negative ~4% impact on our Q4'22 organic revenue growth estimate
- Estimated Q4 revenue attributable to new partner firm closings: ~\$3 million* and over \$21 million annualized.

*Relates to the closing of FourThought on 11/1/22 and the expected late Q4 closing of Beaumont.

Tax Adjustments & Other

- As of September 30, 2022, estimated next twelve months Tax Adjustments⁽⁵⁾ of ~\$65.7 million.
- No Tax Receivable Agreement payments.

Adjusted EBITDA (2)

- Estimated Q4 Adjusted EBITDA⁽²⁾ margin⁽³⁾ of ~23%.
- Estimated Q4 Adjusted EBITDA⁽²⁾ attributable to new partner firm closings: ~\$1 million*.
- Estimated Annualized Acquired Base Earnings⁽⁴⁾: ~\$7.3 million*.

*Relates to the closing of FourThought on 11/1/22 and the expected late Q4 closing of Beaumont.

Net Leverage Ratio (6) and Cash Flow

- Estimated Net Leverage Ratio⁽⁶⁾ ~4.25x.
- Estimated cash earnout payments of ~\$38 million in Q4.
- No need to raise equity capital to support M&A and business expansion.
- 1. Organic revenue growth represents the period-over-period growth in revenue related to partner firms, including growth related to acquisitions of wealth management practices and customer relationships by our partner firms, including Connectus, and partner firms that have merged, that for the entire periods presented, are included in our consolidated statements of operations for each of the entire periods presented. We believe these growth statistics are useful in that they present full period revenue growth of partner firms on a "same store" basis exclusive of the effect of the partial period results of partner firms that are acquired during the comparable periods.
- 2. Non-GAAP financial measure. The Company is not providing a quantitative reconciliation of its forward-looking estimate of Adjusted EBITDA or Adjusted EBITDA margin to its most directly comparable GAAP financial measure because such GAAP measure, which is not included in the Company's outlook, is difficult to reliably predict or estimate without unreasonable effort due to its dependency on future uncertainties such as the items noted under the heading "Special Note Regarding Forward-Looking Statements." In addition, we believe such a reconciliation could imply a degree of precision that might be confusing or misleading to investors.
- Calculated as Adjusted EBITDA divided by revenues.
- 4. The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.
- 5. See note 4 on page 14 for additional information regarding Tax Adjustments. Based on a pro forma 27.0% tax rate.
- 6. Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).



Credit Profile, Interest Rate Sensitivity & Earnings Preference

Interest Rate Sensitivity



Q3'22 Interest Expense Sensitivity to LIBOR/SOFR(1)

Actual Q3'22 Reported Interest Expense (including impact of hedges)

Pre-tax Impact to Q3'22 Interest Expense if 30-day LIBOR/SOFR was higher by:

\$26.5M

150 bps 200 bps 250 bps +\$6,2M +\$8,2M +\$10,1M

Credit Overview (as of September 30, 2022) (3) First Lien Term Loan - Tranche A First Lien Term Loan - Tranche B First Lien Revolver \$50 million drawn \$790.4 million **Amount** \$1.598.4 million (\$650 million facility size) Maturity July 2024 June 2028 June 2024 \$850 million fixed via hedges at 0.62% + 200 bps spread SOFR+175 bps on drawn **Applicable Margin** LIBOR +250 bps spread Remainder of \$748.4 million 50 bps undrawn variable at LIBOR +200 bps spread LIBOR/SOFR Floor 0.50% 0.00% 0.00% **Amortization** 1.00% / \$16.7 million per annum 1.00% / \$8.0 million per annum n/a **Net Leverage** 6.25x Ratio⁽²⁾ Covenant

^{1.} Analysis shows the actual interest expense for Q3'22, inclusive of the Company's Term Loans, Revolver borrowings and the impact of the three cash flow hedges which effectively convert the LIBOR variable interest rate on the first \$850 million of Term Loan borrowings to a fixed weighted average interest rate of 62 basis points. The analysis then assumes that 30-day LIBOR and SOFR rates were either 150bps, 200bps or 250bps higher throughout the entire period.

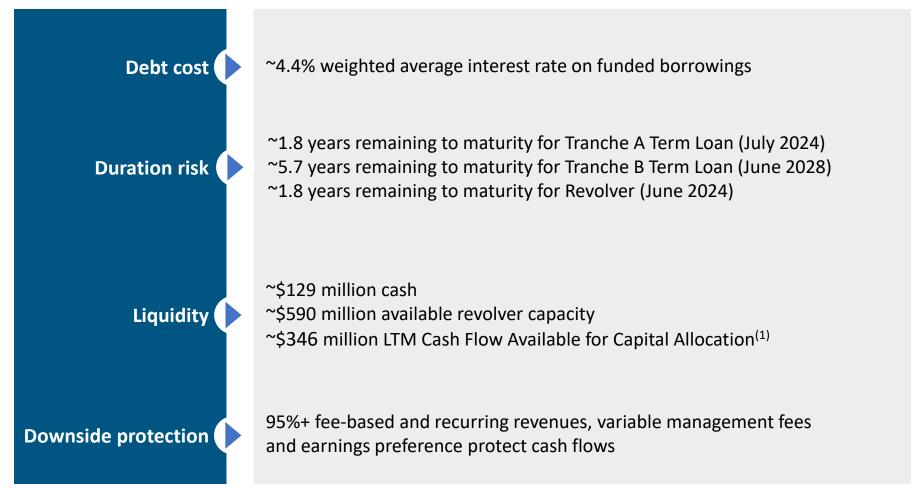
^{2.} Net Leverage Ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility) and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility).

^{3.} Our outstanding term loan indebtedness uses LIBOR as a benchmark for establishing the interest rate. 1-, 3-, 6- and 12-month LIBOR are expected to be replaced by the SOFR in 2023. While we expect SOFR to be a reasonable replacement for LIBOR, at this time we cannot predict the implications of the use of SOFR on the interest rates we pay.

Strong Credit and Liquidity Profile



As of September 30, 2022:



^{1.} Non-GAAP financial measure. See Appendix for reconciliations.

Earnings Preference Provides Strong Downside Earnings Protection



- Reflects one-quarter impact to revenues and Covenant EBITDA⁽¹⁾⁽²⁾
- Assumes all other revenue sources and expenses remain unchanged except for management fees
- In the event of a multi-quarter downturn
 - Partner firms would further reduce their cost structure
 - M&A activity would moderate
 - Cash flow would be available for debt repayment
- Significant headroom on covenant
 - Q3 Covenant EBITDA-LTM⁽²⁾ would need to drop to \$369.6 million, or decline by 36%, to reach 6.25x net leverage ratio covenant

Equity market decline

Assumed Client Portfolio Allocation to Equities

Decline in market-correlated revenues (1)

(\$ in millions)	Re	ported
Q3'22 Market-Correlated Revenues	\$	395.5
Q3'22 Non-Correlated Revenues	\$	124.4
Total Revenue - Q3'22	\$	519.9
Covenant EBITDA ⁽²⁾ - LTM	\$	579.9
Net Debt ⁽³⁾	\$ 2	2,310.3
Net Leverage Ratio ⁽²⁾	3	3.98x

Change from Q3 Reported

Sensitivity Analysis (Illustrative Only)

()	20)%, 50%	()	40)% , 50%
()	10)%	()	20)%
\$	356.0	\$	316.4
\$	124.4	\$	124.4
\$	480.4	\$	440.8
\$	559.4	\$	539.2
\$	2,310.3	\$	2,310.3
	4.13x		4.28x
	0.15x	(0.30x

The analysis depicts the impact on our Net Leverage Ratio (as defined in the Credit Facility) resulting from a hypothetical change in Q3 market correlated revenues only. All other revenues/expenses were kept constant except management fees, which are tied to the profitability of our partner firms.

^{2.} Net leverage ratio represents the First Lien Leverage Ratio (as defined in the Credit Facility), and means the ratio of amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents to Consolidated EBITDA (as defined in the Credit Facility), which in the above table is referred to as "Covenant EBITDA."

^{3.} Net Debt represents amounts outstanding under the First Lien Term Loan and First Lien Revolver plus other outstanding debt obligations secured by a lien on the assets of Focus LLC (excluding letters of credit other than unpaid drawings thereunder) minus unrestricted cash and cash equivalents.

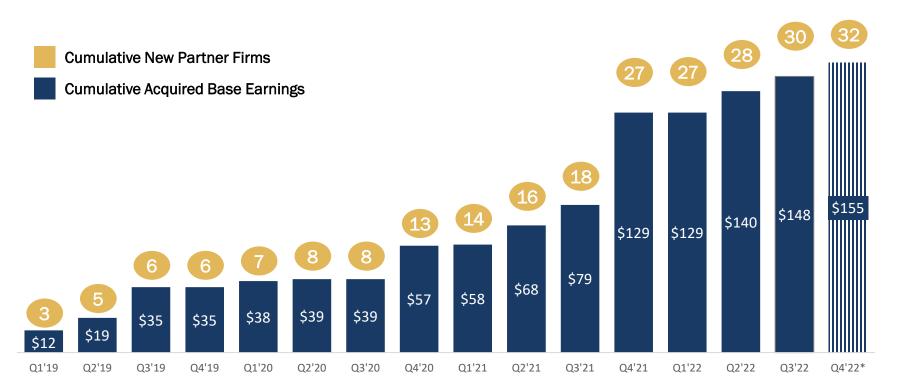
^{4.} The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our collective preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

Supported by Substantial Acquired Base Earnings⁽¹⁾



Cumulative New Partner Firms and Acquired Base Earnings(1) Since Q1 2019

(\$ in Millions)



^{*}Q4 includes a new partner firm that has closed and a new partner firm that is signed and pending close as of November 3, 2022.

^{1.} The terms of our management agreements entitle the management companies to management fees typically consisting of all future EBPC of the acquired wealth management firm in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters.

Illustrative Structural Protections in Our Financial Model



Earnings Preference Provides Downside Protection

	_	Base Case	+10% Revenues	-10% Revenues
	Revenues	\$5,000	\$5,500	\$4,500
	Operating Expenses (excl. management fees)	-\$2,000	-\$2,000	-\$2,000
At Time of Deal	Earnings Before Partner Compensation ("EBPC") (1)	\$3,000	\$3,500	\$2,500
	Focus Acquired Base Earnings (1) Split	50%	50%	50%
	To Focus	\$1,500	\$1,750	\$1,500
	To Management Company (as Management Fee) (1)	\$1,500	\$1,750	\$1,000
	Management Fee as % of Revenue	30%	32%	22%

For Firms Above Target Earnings, Split Mitigates Downside Financial Impact to Focus

		Base Case	+10% Revenues	-10% Revenues
	Revenues	\$10,000	\$11,000	\$9,000
	Operating Expenses (excl. management fees)	-\$3,500	-\$3,500	-\$3,500
	Earnings Before Partner Compensation ("EBPC")	\$6,500	\$7,500	\$5,500
	Original Target EBPC at Time of Deal	\$3,000	\$3,000	\$3,000
	Current EBPC Above Target	\$3,500	\$4,500	\$2,500
Firm Has Grown				
Above Target	To Focus			
Earnings	Preference On Original EBPC at Time of Deal (50%)	\$1,500	\$1,500	\$1,500
	Split on Excess Above Target (50%)	\$1,750	\$2,250	\$1,250
		\$3,250	\$3,750	\$2,750
	To Management Company (as Management Fee) (1)			
	Original EBPC at Time of Deal (50%)	\$1,500	\$1,500	\$1,500
	Split on Excess Above Target (50%)	\$1,750	\$2,250	\$1,250
		\$3,250	\$3,750	\$2,750
	Management Fee as % of Revenue	33%	34%	31%

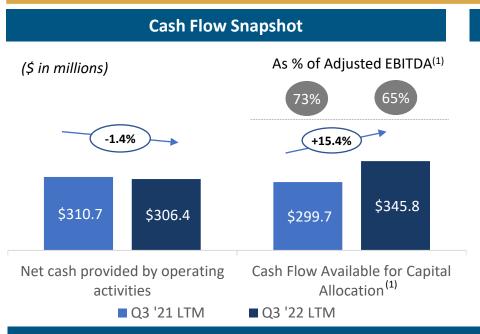
^{1.} The terms of our management agreements entitle the management companies to management fees typically consisting of all Earnings Before Partner Compensation ("EBPC") in excess of Base Earnings up to Target Earnings, plus a percentage of any EBPC in excess of Target Earnings. Acquired Base Earnings is equal to our preferred position in Base Earnings or comparable measures. We are entitled to receive these earnings notwithstanding any earnings that we are entitled to receive in excess of Target Earnings. Base Earnings may change in future periods for various business or contractual matters. Management fees growth represents the period-over-period growth in GAAP management fees earned by management companies. While an expense, we believe that growth in management fees reflect the strength of the partnership.



Cash Flows

Strong and Sustained Growth in Cash Flows Continued in Q3

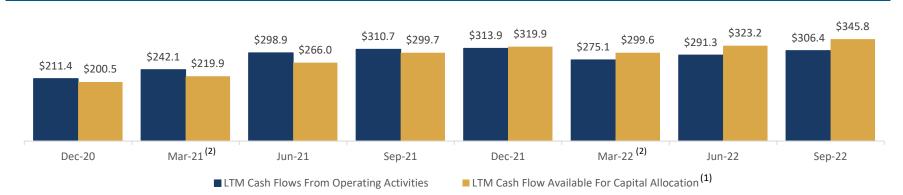




Q4 2022 Supplemental Cash Flow Disclosures

- Q4 2022 estimated cash earnouts of ~\$38 million
- No Tax Receivable Agreements ("TRA") payments in Q4 2022
- Q4 2022 required term loan amortization of ~\$6.2 million
- Based on the terms of the Credit Facility, no excess cash flow payments required in 2022

Cash Flow Trend (\$ in millions)



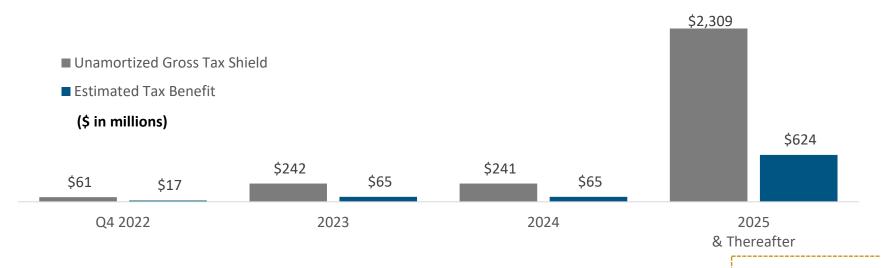
- 1. Non-GAAP financial measure. See Appendix for reconciliations.
- 2. Net cash provided by operating activities for the three months ended March 31, 2021 and 2022, respectively, include cash outflows related to due to affiliates (i.e. management fees). A portion of management fees were paid in Q1 post the issuance of the respective annual audit included in our Form 10-K.

Over \$2.8 Billion Tax Shield Created by Tax **Efficient Transaction Structure**



Focus generally acquires intangible assets which generate tax shields⁽¹⁾

Incremental acquisitions & earnout payments will drive new tax shields in the future. Any increase in corporate tax rates will also increase tax benefits.



cumulative unamortized gross tax shield(1,2)

\$2.8+ billion ~\$771 million

economic benefit⁽³⁾

~\$498 million

net present value⁽⁴⁾

per share (4,5)

Focus partner firms typically have limited tangible assets on acquisition date. Focus typically purchases customer lists, management contracts and goodwill. Consideration is typically paid in cash. Each incremental M&A transaction creates an additional tax shield which generates substantial value for shareholders and enhances our cash flows. Each tax shield is amortized over 15 years (as required under Internal Revenue Code Section 197).

As of September 30, 2022.

Based on 27% pro forma tax rate.

Based on assumed 8% discount rate.

Based on Q3 2022 Adjusted Shares Outstanding. See Appendix for reconciliation of number of shares.



Appendix

Net Income (Loss) to Adjusted EBITDA Reconciliation



				 	Three mon	ded	 Nine months ended					
(\$ in thousands)	2019	2020	Sept. 30, Sept. 30, 20 2021 2021 2022		•	 Sept. 30, 2021	Sept. 30, 2022					
Net income (loss)	\$ (12,025)	\$ 48,965	\$ 24,440	\$	1,849	\$	38,289	\$ 9,505	\$	126,689		
Interest income	(1,164)	(453)	(422)		(206)		(126)	(310)		(146)		
Interest expense	58,291	41,658	55,001		16,543		26,491	37,893		63,999		
Income tax expense	7,049	20,660	20,082		2,678		12,120	6,038		59,965		
Amortization of debt financing costs	3,452	2,909	3,958		1,102		949	2,856		2,999		
Intangible amortization	130,718	147,783	187,848		46,055		67,331	133,041		192,256		
Depreciation and other amortization	10,675	12,451	14,625		3,622		4,016	10,835		11,454		
Non-cash equity compensation expense	18,329	22,285	31,602		5,938		7,980	24,569		22,190		
Non-cash changes in fair value of												
estimated contingent consideration	38,797	19,197	112,416		36,243		(30,708)	96,241		(82,450)		
Loss on extinguishment of borrowings	_	6,094	_		_		_	_		_		
Other (income) expense, net	1,049	214	337		(312)		2,347	219		3,834		
Impairment of equity method investment	11,749	_	_		_		_	_		_		
Management contract buyout	1,428	_	_		_		_	_		_		
Other one-time transaction expenses (1)	1,486	_	_		_		_	_		_		
Secondary offering expenses (2)			1,409		<u> </u>		_	1,409				
Adjusted EBITDA	\$ 269,834	\$ 321,763	\$ 451,296	\$	113,512	\$	128,689	\$ 322,296	\$	400,790		

^{1.} Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.

^{2.} Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings.

Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation



				Three mon	iths ended	Nine months ended			
				Sept. 30,	Sept. 30,	Sept. 30,	Sept. 30,		
	2019	2020	2021	2021	2022	2021	2022		
(\$ in thousands, except share and per share data)									
Net income (loss)	\$ (12,025)		\$ 24,440	\$ 1,849	\$ 38,289	\$ 9,505	\$ 126,689		
Income tax expense	7,049	20,660	20,082	2,678	12,120	6,038	59,965		
Amortization of debt financing costs	3,452	2,909	3,958	1,102	949	2,856	2,999		
Intangible amortization	130,718	147,783	187,848	46,055	67,331	133,041	192,256		
Non-cash equity compensation expense Non-cash changes in fair value of	18,329	22,285	31,602	5,938	7,980	24,569	22,190		
estimated contingent consideration	38,797	19,197	112,416	36,243	(30,708)	96,241	(82,450)		
Loss on extinguishment of borrowings	_	6,094	_	_	_	_	_		
Impairment of equity method investment	11,749	_	_	_	_	_	_		
Management contract buyout	1,428	_	_	_	_	_	_		
Other one-time transaction expenses (1)	1,486	_	_	_	_	_	_		
Secondary offering expenses (2)	_	_	1,409	_	_	1,409	_		
Subtotal	200,983	267,893	381,755	93,865	95,961	273,659	321,649		
Pro forma income tax expense (27%) (3)	(54,265)	(72,331)	(103,074)	(25,344)	(25,909)	(73,889)	(86,845)		
Adjusted Net Income Excluding Tax Adjustments	\$ 146,718	\$ 195,562	\$ 278,681	\$ 68,521	\$ 70,052	\$ 199,770	\$ 234,804		
Tax Adjustments (4)	\$ 31,860	\$ 37,254	\$ 46,805	\$ 11,835	\$ 16,664	\$ 33,365	\$ 47,454		
Adjusted Net Income Excluding Tax Adjustments Per Share	\$ 1.96	\$ 2.46	\$ 3.36	\$ 0.84	\$ 0.86	\$ 2.44	\$ 2.88		
Tax Adjustments Per Share (4)	\$ 0.42	\$ 0.47	\$ 0.56	\$ 0.14	\$ 0.20	\$ 0.41	\$ 0.58		
Adjusted Shares Outstanding	75,039,357	79,397,568	82,893,928	81,829,784	81,597,322	81,708,469	81,509,075		
Calculation of Adjusted Shares Outstanding:									
Weighted average shares of Class A common	46,792,389	48,678,584	57,317,477	59,940,166	65,599,493	55.978.639	65,441,151		
stock outstanding—basic (5) Adjustments:	40,192,309	40,070,004	57,517,477	59,940,100	05,599,493	55,976,639	05,441,151		
Weighted average incremental shares of Class A common stock related to stock options, unvested Class A common stock									
and restricted stock units (6)	20,428	118,029	513,674	498,344	221,735	468,431	288,188		
Weighted average Focus LLC common units outstanding (7)	22,424,378	21,461,080	15,200,900	12,609,173	11,898,233	16,263,935	11,899,456		
Weighted average Focus LLC restricted common units									
outstanding (8)	_	5,005	73,983	71,374	192,627	71,374	193,289		
Weighted average common unit equivalent of									
Focus LLC incentive units outstanding (9)	5,802,162	9,134,870	9,787,894	8,710,727	3,685,234	8,926,090	3,686,991		
Adjusted Shares Outstanding	75,039,357	79,397,568	82,893,928	81.829.784	81,597,322	81.708.469	81.509.075		

^{*} Refer to the following pages for footnotes

Net Income (Loss) to Adjusted Net Income Excluding Tax Adjustments and Adjusted Net Income Excluding Tax Adjustments Per Share Reconciliation



* These footnotes refer to the tables on the previous page.

- 1. Represents one-time expenses primarily related to an acquisition. Refer to our 10-Q and 10-K filings for additional details.
- 2. Relates to offering expenses associated with the March 2021 and June 2021 secondary offerings.
- 3. The pro forma income tax rate of 27% reflects the estimated U.S. federal, state, local and foreign income tax rates applicable to corporations in the jurisdictions we conduct business.
- 4. Tax Adjustments represent the tax benefits of intangible assets, including goodwill, associated with deductions allowed for tax amortization of intangible assets in the respective periods based on a pro forma 27% income tax rate. Such amounts were generated from acquisitions completed where we received a step-up in basis for tax purposes. Acquired intangible assets may be amortized for tax purposes, generally over a 15-year period. Due to our acquisitive nature, tax deductions allowed on acquired intangible assets provide additional significant supplemental economic benefit. The tax benefit from amortization is included to show the full economic benefit of deductions for acquired intangible assets with the step-up in tax basis. As of September 30, 2022, estimated Tax Adjustments from intangible asset related income tax benefits from closed acquisitions based on a pro forma 27% income tax rate for the next 12 months is \$65.7 million.
- 5. Represents our GAAP weighted average Class A common stock outstanding basic.
- 6. Represents the incremental shares related to stock options, unvested Class A common stock and restricted stock units as calculated under the treasury stock method.
- 7. Assumes that 100% of the Focus LLC common units, including contingently issuable Focus LLC common units, if any, were exchanged for Class A common stock.
- 8. Assumes that 100% of the Focus LLC restricted common units were exchanged for Class A common stock.
- 9. Assumes that 100% of the vested and unvested Focus LLC incentive units were converted into Focus LLC common units based on the closing price of our Class A common stock at the end of the respective period and such Focus LLC common units were exchanged for Class A common stock.

Reconciliation of Cash Flow Available for Capital Allocation



	Three months ended											
(\$ in thousands)			rch 31)20 ⁽³⁾	, J	une 30, 2020		Sept. 30, 2020	Dec. 31, 2020	Mar. 31, 2021 ⁽⁴⁾		June 30, 2021	
Net cash provided by operating activities		\$	3,382	\$	60,996	\$	74,089	\$ 72,894	\$	34,128	\$ 117,832	
Purchase of fixed assets			(3,188)	(2,759)		(6,744)	(6,658)		(2,835)	(1,483)	
Distributions for unitholders			(4,567)	(3,076)		(8,122)	(6,692)		(9,055)	(10,053)	
Payments under tax receivable agreements			_		_		_	_		(4,112)	(311)	
Adjusted Free Cash Flow		\$	(4,373) \$	55,161	\$	59,223	\$ 59,544	\$	18,126	\$ 105,985	
Portion of contingent consideration paid included in operating activities (1)			8,344		16,369		3,806	2,394		5,276	11,605	
Portion of deferred acquisition consideration paid included in operating activities (2)			_		_		_	_		_	_	
Cash Flow Available for Capital Allocation	(3)	\$	3,971	\$	71,530	\$	63,029	\$ 61,938	\$	23,402	\$ 117,590	
		Three months ended								Trailing 4-Quarters ended		
	Se	pt. 30,	Dec.	31,	Mar. 31	.,	June 30,	Sept 30,		Sept. 30,	Sept. 30,	
(\$ in thousands)		2021	202	21	2022 (4	I)	2022	2022	_	2021	2022	
Net cash provided by operating activities	\$	85,888	\$ 76	,070	\$ (4,64	2)	\$ 133,934	\$ 101,024	,	\$ 310,742	\$ 306,386	
Purchase of fixed assets		(2,242)	(4	,458)	(3,23	32)	(3,197)	(6,723)		(13,218	(17,610)	
Distributions for unitholders		(7,283)	(5	,920)	(8,20	9)	(7,747)	(4,563)		(33,083	(26,439)	
Payments under tax receivable agreements		_		_	(3,85	6)			_	(4,423		
Adjusted Free Cash Flow	\$	76,363	\$ 65	,692	\$ (19,93	39)	\$ 122,990	\$ 89,738	_\$	260,018	\$ 258,481	
Portion of contingent consideration paid included in operating activities (1)		20,415	16	,439	23,04	.9	18,202	29,571		39,690	87,261	
Portion of deferred acquisition consideration paid included in operating activities (2)		_		_			_	16		_	16	

- 1. A portion of contingent consideration paid is classified as operating cash outflows in accordance with GAAP (with the balance reflected in investing or financing cash outflows) and therefore is a reconciling item to arrive at Cash Flow Available for Capital Allocation.
- 2. A portion of deferred acquisition consideration paid is classified as operating cash outflows in accordance with GAAP (with the balance reflected in financing cash outflows) and therefore is a reconciling item to arrive at Cash Flow Available for Capital Allocation.

Cash Flow Available for Capital Allocation (3)

- 3. Cash Flow Available for Capital Allocation excludes all contingent consideration and deferred acquisition consideration that was included in either operating, investing or financing activities of our consolidated statements of cash flows.
- 4. Net cash provided by operating activities for the three months ended March 31, 2020, 2021 and 2022, respectively, include cash outflows related to due to affiliates (i.e. management fees). A portion of management fees were paid in Q1 post the issuance of the respective annual audit included in our Form 10-K.